

TheFusionist

UPEN BARVE



**Chief Fusionist
Futuring Expert**

**Exec. Board German Indian Innovation Corridor (GIIC e.V)
Board Member - AsiaBerlin
Managing Partner Sertivize
xVP, Research & Innovation, SAP SE**

Upen Barve is a passionate fusionist: seasoned business executive with over 25 years of experience. An Innovation & Tech Diplomacy practitioner, with a focus on strategic ecosystem engagements.

He leverages his vast experience in technology, innovation, and management to help businesses stay future-ready.

Currently shaping bilateral Innovation Corridors for economic and societal progress, he is also building transformative approaches for manufacturing for space tech and capability building.



My superpowers? I'd have to say Ecosystem Building, Future Back Thinking, Customer Intimacy & Empathy, Business Explorations, Innovation Methods & Tools, Fusionist in Business, Cooking & Music

Upen is known for his creative mindset, bridging connections, and strategic influence. He has expertise in early-stage technology engagements, digital business strategies, and working closely with startups and scale-ups.

He is xVP, Strategy at Research & Innovation, SAP SE, joining SAP in 2003, Upen has spearheaded numerous pioneering business initiatives globally. He co-founded the Future Hub @ SAP in 2021 and is a recognized innovator and advisor, holding key roles in various international forums.

He holds a Masters in eBusiness, and a Certified Global Business Transformation Master, he is a Futuring Coach, advisor to C level execs. He is inventor of the Sling Shot Model of Innovation that featured in the Book "SAP @50".

Memberships and Affiliations

Band4Transformation – Member
Senior Executives Network with very diverse background & industries focused on business transformation and learnings

German Indian Innovation Corridor - Founding Partner & Board Member - fostering alliances that accelerate, innovation, digitalization, and technological advances between Germany and India

AsiaBerlin Board Member – AsiaBerlin is powered by the Berlin Senate Department, forms the collective platform that brings together communities within the startup ecosystems across Asia and Berlin

Inventor - Slingshot Model of Innovation
Published 2 Articles for SAP@50th Anniversary Celebration Book - 2022
Blog Coverage: [How Futurists Work](#)

Unique Experiences Created:
- Flying Lab to SAP Sapphire (Conference inside Aircraft from Frankfurt to Orlando) with Lufthansa Innovation Lab
- First of its kind [Drive In Open Air Hybrid Conference](#) despite difficult Covid regulations

2 Patent contributions